

## **Boldon James Elevated to Microsoft Gold Certified Partner Status**

*After 12 years of intense joint activity with the Exchange development group in Redmond, Gold Partner status provides a reinforcing message to the market*

Maidenhead, Berkshire, U.K. – 8<sup>th</sup> December 2006

Boldon James is delighted to announce its appointment as a Microsoft Gold Certified partner, the highest level within the Microsoft Partner Programme. This appointment is a result of a 12 year relationship where the coupling of Boldon James focused formal messaging expertise with Microsoft's Exchange and Outlook platforms has delivered substantial success in defence and homeland security markets across the globe.

Stuart Battersby, Business Development Director at Boldon James said, "Microsoft Gold Partner Status is a public statement of our capabilities and commitment to Microsoft solutions: Customers and Partners can immediately see that Microsoft rate our technology and solutions at the very highest level."

The Microsoft Partner Programme offers 3 membership levels, Registered, Certified and Gold. 'Promotion' through the levels requires partners to achieve a number of qualifying points. Qualification as a Gold certified partner with Microsoft involves achieving a number of 'Competencies' and Boldon James has qualified in three, namely: Independent Software Vendor, Network Infrastructure, and Information Worker. Stuart Battersby commented that, "It is not possible to reach Gold without qualification in multiple competencies. This requirement ensures that Gold partners offer skills in the marketplace that meet multiple needs and have achieved significant take-up."

### **Further Information**

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